



Co-funded by
the European Union



ENTRE**VET**

BEST PRACTICE: SUSTAINABILITY

@ENTRE_VET



Co-funded by
the European Union



ENTRE_VET

✨ SUSTAINABILITY WITH FETTFRESSHAIR ✨

Even if hairdressing doesn't seem sustainable at first glance, there are clever ways to make a difference. FettFressHair shows how creativity can turn waste into a valuable resource. 🧑💇♀️🌱

@ENTRE_VET



Co-funded by
the European Union



ENTRE**VET**



THE CONCEPT

FettFressHair is a start-up from Germany that integrates sustainability directly into salon life. Instead of treating hair as waste, it becomes an innovative solution for environmental protection.

@ENTRE_VET



Co-funded by
the European Union



ENTRE **VET**



FROM WASTE TO RESOURCE

Every day, salons generate large amounts of cut hair that usually ends up in the trash. FettFressHair collects this hair and transforms it into a natural filter material.

@ENTRE_VET



Co-funded by
the European Union



ENTRE **VET**

HOW IT WORKS

Hair is naturally lipophilic – it attracts fats and oils. FettFressHair processes collected hair into mats and sleeves that effectively filter fats, oils, and pollutants from contaminated water in harbors, drains, or retention basins.

@ENTRE_VET



Co-funded by
the European Union



ENTRE_VET



MAKING USE OF POTENTIAL

In Germany alone, around 40,000m³ of hair are cut every year. Previously unused, this resource now helps reduce water pollution and supports local environmental goals.

@ENTRE_VET



Co-funded by
the European Union



ENTRE_VET



VISION & IMPACT

Around 30 salons in Germany already participate in the collection system. FettFressHair plans to expand nationwide and has received awards as one of Germany's "Cultural and Creative Pilots".

@ENTRE_VET



Co-funded by
the European Union



ENTRE**VET**

MORE:

<https://www.fettfresshair.de/>

@ENTRE_VET